



BIVOUAC - SWEET HEART DEAL / DEEP BLUE SEA SURROUND  
RECKLESS YES RECORDS

COMEBACK 7" SINGLE FROM '90'S ALT ROCK LEGENDS BIVOUAC TO BE  
RELEASED ON NEW INDEPENDENT RECORD LABEL, RECKLESS YES



Having already announced a set of comeback dates '90's alt rock legends Bivouac have now announced they will release a double A side 7" single on new label Reckless Yes Records.

Featuring one new song and one reworking of a track from the band's heyday the single will be available as a limited edition coloured vinyl 7" when released to coincide with their summer tour dates.

Frontman Paul Yeadon said: "Deep Blue Sea Surround is a new take on a previously unreleased song while Sweet Heart Deal is a brand spanker."

Signed to independent label Elemental following their first gig in 1992 the band were an indie success story, finding underground popularity with their British take on the Seattle grunge sound. A slew of singles led up to the release of their debut album Tuber in 1994 after which the band were signed to Geffen and released follow-up long player Full Size Boy in 1995.

Like so many indie bands swept up by major labels in the 1990's the band found that the dream wasn't all it was made out to be. They split up in 1996 but reformed at the start of 2016 following an offhand mention in a newspaper column by comedian Stewart Lee led to renewed interest in the band from fans.

Paul said: "After a bit of success with Elemental we signed to Geffen. I rued that decision for years, it was a big mistake. Music met business, creativity met the crapper.

"We're excited to be working with Reckless Yes on the release of the single; an independent label run by people who are passionate about music and want to work with us in a way where we get to keep our integrity and creativity."

The 7" single will be the first release from new independent label Reckless Yes, founded by Pete Darrington (bassist in Cable and The Hudson Super 6, music journalist and broadcaster) and Sarah Lay (editor of Louder Than War).

Pete said: "Launching Reckless Yes as a record label is exhilarating and it's an honour to be starting our catalogue with a band I admire.

"I'm thrilled to be working with Bivouac. They inspired me to be in a band and were not just an influence musically but also mentors. A brilliant band with songs to die for whose comeback material proves they're still relevant today."

Sarah said: "Bivouac have meant a lot to me and Pete, in different ways, over the years and so to work with them on the hometown show of their summer tour was a thrill in itself.

"It's been a wonderful surprise to us to now be putting out their new material and becoming a record label feels like a very natural next step for Reckless Yes."

Bivouac play:

- 28 May - Gigantic Festival, Manchester
- 29 May - Stuck on a Name Studios, Nottingham
- 16 June - Hairy Dog, Derby
- 17 June - The Firefly, Worcester
- 18 June - The Stag and Hounds, Bristol
- 16 July - Brudenell, Leeds (with And None of Them Knew They Were Robots)

Find them on Facebook - <https://www.facebook.com/Bivouac-463235387207044/?fref=ts>  
And Twitter - <http://twitter.com/Bivouac2016>

Reckless Yes are a live music promotions agency and newly founded independent record label. Find them on their website - <http://www.recklessyes.com>

On Facebook - <http://facebook.com/recklessyes>

And Twitter - <http://twitter.com/TheRecklessYes>

**More details about the single will be released soon. Press enquiries to [sarah@wearenobleandwild.com](mailto:sarah@wearenobleandwild.com).**